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## Compass Health Brands™ Acquires STRENGTHTAPE® Brand & Assets

*Official Kinesiology Tape of IRONMAN®*

Cleveland, Ohio, April 25, 2016 – Compass Health Brands™ is pleased to announce the acquisition of the STRENGTHTAPE® brand of kinesiology tape along with other associated assets from the privately held company ENDEVR™ of St. George, UT. Founded in 2010, ENDEVR has built STRENGTHTAPE into a leading kinesiology tape brand. Known for its long-lasting durability and effectiveness on common injuries, STRENGTHTAPE tape is the official kinesiology tape of the IRONMAN® triathlon.

“We have always admired the STRENGTHTAPE brand and its leadership in the kinesiology tape segment,” said Jim Hileman, Interim CEO and CFO of Compass Health Brands. “STRENGTHTAPE helps to further expand our portfolio of professional and retail pain management products. By leveraging our extensive sales and logistics network, we expect to have an immediate impact on the sales of the STRENGTHTAPE products.”

“Compass Health Brands has been a respected partner of ENDEVR for several years and shares many of the same values as ENDEVR, including quality, value and integrity,” added Steve Schone, founder of ENDEVR. “I am pleased to hand over the STRENGTHTAPE reins to a company which shares my passion for improving the well-being of others.”

Perfect for anyone - from hard charging athletes to weekend warriors - recovering from an injury, STRENGTHTAPE provides support and stability for injured muscles, joints, and tendons without limiting range of motion, like a traditional brace or bandage would. The product line includes:

- 35 Meter Uncut Continuous Rolls
- Pre-Cut 5 Meter Rolls
- Precut Kits

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### About Compass Health

Compass Health Brands, a holding company, owns subsidiaries that are leaders in both safety, durable medical equipment, health aids, medication compliance, mobility, pain management, personal care, respiratory, and sleep therapy serving both professional and consumer markets. The products are used by home care patients, the mobility challenged, senior citizens, and members of the general public. Professional brands include Roscoe Medical, InTENSity and Viverity and are sold through a professional independent dealer network. Consumer brands include Carex, AccuRelief, Apex, Bed Buddy and TheraMed and are sold through drug store chains, drug wholesalers, mass merchants, and grocery retailers. For more information, visit [www.compasshealthbrands.com](http://www.compasshealthbrands.com) or contact Laura Casto, Vice President of Communications at 440-572-1962.