



FOR IMMEDIATE RELEASE

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## **Compass Health Embarks on Bronze Level Corporate Partnership with AAHomecare!**

*Driving positive change in the HME sector for a sustainable future for all involved in the industry.*

CLEVELAND, OH (November 29, 2018) – Compass Health joins the American Association for Homecare (AAHomecare) as a Bronze level corporate partner to work together ensuring that HME providers have a strong voice in Washington to lead the fight for better government policies. AAHomecare works on many fronts to protect HME providers from reimbursement cuts and other changes to Medicare, leading the fight to mitigate the impact of competitive bidding, demonstrating the value of homecare in the media, working with state Medicaid authorities and other Managed Care payers to prevent rate cuts and limited provider networks, and pushing back against burdensome regulations and audit practices. Working together means leading the charge in advocacy and policy in Congress on behalf of our HME sector. All dues to AAHomecare directly support lobbying, research, and public awareness efforts that are part of our advocacy program.

“When the opportunity presented itself, it was an easy decision to support AAHomecare due to their tireless work in support of the HME industry” said Gregory Zenko, Senior Vice President of Compass Health’s HME Business Unit. “With acute care facilities being incentivized to discharge patients quickly, it’s imperative that CMS creates balanced and fair programs allowing patients to properly and safely heal at home. We are honored to be part of the positive change that is necessary to allow the aging American population to remain active, live independently and enjoy a better quality of life.”

“It’s gratifying to have an industry leader like Compass Health recognizing the value of our legislative, regulatory and payer relations efforts on behalf of the HME community,” said Tom Ryan, AAHomecare President & CEO. “Forward-thinking manufacturers and distributors serving our industry understand that their future success is tied to sustainable reimbursement rates and fair regulatory treatment for their customers. I hope that suppliers everywhere will take note of the extra commitment that AAHomecare Corporate Partners like Compass Health are making to ensure better public policy outcomes for HME when making their purchasing decisions.”

### **About AAHomecare**

AAHomecare plays a leadership role in advocacy and lobbying efforts to represent healthcare providers, equipment manufacturers and community healthcare organizations. The Association’s primary activities include working with members of Congress, Federal regulatory agencies, state Medicaid authorities, and other payer groups to ensure homecare is not unfairly

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burdened by Medicare and other federal programs. AAHomecare's efforts preserve and strengthen the access to care for millions of Americans who need medical care each day in their homes. The Association has members in all 50 states and provide regular updates to our members about new regulations and legislation that will impact their business and patients.

### **About Compass Health Brands**

Committed to improving lives, Compass Health® manufactures and distributes a broad range of innovative and high-quality homecare, rehabilitation, and pain management products designed to enable consumers to be remain active, live independently, and enjoy life. The company markets its products to both professional and consumer sectors. Consumer brands include Carex®, AccuRelief™, Apex®, TheraLite™, Bed Buddy®, STRENGTHTAPE® and TheraMed® and are sold through drugstore chains, drug wholesalers, mass merchants, and grocery retailers. Professional brands include ProBasics™, Roscoe Medical®, Meridian Medical®, InTENSity®, and Richmar® and are sold through a professional independent dealer/distributor network. Learn more at [www.compasshealthbrands.com](http://www.compasshealthbrands.com).

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