

Compass Health Brands Invests in New Talent to Support Post-Acquisition Growth

Company Strengthens Leadership with Hiring of Four Top Executives

Gregory Zenko appointed as Senior Vice President, HME Division; Todd Blockinger Joins as Vice President of Strategic Accounts, HME Division; Michael Scarsella joins as National Sales Director, HME Division; Peter Kaplan Joins as Vice President of Product Management

Cleveland, OH (March 13, 2018) – After acquiring four major health businesses in a little over a year, [Compass Health Brands](#) — formed from the merger of Carex Health Brands and Roscoe Medical — is laying the groundwork to build upon its customer-first culture as it continues to rapidly grow its core offerings of ProBasics™, Roscoe®, Meridian® and Carex® brands under the Compass Health Brands umbrella. The company has realigned its sales organization and more than doubled its field sales presence to better serve the needs of its dealer customer base. Additionally, Compass Health Brands have expanded its inside account team to include a Customer & Sales Support Representative (CSSR) that will provide a personalized concierge-level of customer service to its customer base. To further this progress and execute the company’s 2018 goals and beyond, Compass Health Brands is pleased to announce the addition of Gregory Zenko, Todd Blockinger, Michael Scarsella and Peter Kaplan to its leadership team.

As Senior Vice President of the HME division, Gregory Zenko brings over 20 years of experience in the medical device and capital medical equipment industry to lead the company’s strategy, development and position in the home medical equipment market and distributor channels for both domestic and global markets. Reporting to Gregory Zenko is Todd Blockinger, who recently served as Vice President of Sales for MED Group and joins Compass Health Brands as Vice President of Strategic Accounts; and Michael Scarsella, who served as the NE Regional Vice President at Golden Technologies and joins Compass Health Brands as National Sales Director.

In addition, Peter Kaplan recently joined the company as Vice President of Product Management and brings over 27 years of product and marketing management experience in healthcare and consumer products, crossing the spectrum of retail, distribution and manufacturing.

“We couldn’t be more thrilled to have these new additions to our team,” says Compass Health Brands President and CEO Stuart Straus of the company’s new hires. “These talented leaders bring great passion and additional competencies to ensure our efforts to be the best customer-focused supplier for our dealer and distributor partners. We as a company will continue to invest in our customer-first culture to ensure the best customer experience, as it is all about our Customers and we are thankful for the opportunity to serve them.”

With the post-acquisition integration work now complete, Compass Health Brands has become one of the largest and fastest growing manufacturers of home medical equipment and pain management products. With a growing distribution network and a diverse offering of innovative products, the company is well-positioned to support professional providers and consumers alike with high-quality, dependable and easy-to-use healthcare items that are both affordable and easily accessible.

About Compass Health Brands

Compass Health Brands® manufactures and distributes a broad range of innovative and high-quality homecare, rehabilitation, light therapy and pain management products that enable consumers to live healthier, more independent lives. The company markets its products to both professional and consumer sectors. Consumer brands include Carex®, AccuRelief™, Apex®, TheraLite™, Bed Buddy®, STRENGTHTAPE® and TheraMed® and are sold through drugstore chains, drug wholesalers, mass merchants, and grocery retailers. Professional brands include ProBasics™, Roscoe Medical®, Meridian Medical®, InTENSity®, and Richmar® and are sold through a professional independent dealer/distributor network.

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Photo: GregoryZenko.JPG

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MichaelScarsella.JPG

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