

**Contact:**

T-Aira Sims, Crier Communications

(310) 274-1072 ext. 212

[taira@crierpr.com](mailto:taira@crierpr.com)

## **Get Your Shine On: Compass Health Brands Delivers Affordable Light Therapy for All with New Compact & Portable Wellness Lamp**

*Non-invasive Light Helps Consumers Treat Winter Blues At-Home or On-The-Go for Under \$50*

**Quincy, MASS.** – As daylight-saving time ends and days become gloomier, [Compass Health Brands](#), a leading health manufacturer specializing in bringing affordable consumer technology to healthcare, is pleased to announce the release of the TheraLite™ — a portable mood and energy-enhancing, LED wellness lamp— under its renowned [Carex®](#) brand.



Featuring the clinically recommended 10,000 LUX of glare-free white light, no harmful UV and energy-saving LED technology, the TheraLite can help provide relief of mild to moderate symptoms of light deficiency or the winter blues. With only a 30-minute treatment session, this safe, natural and compact wellness lamp may also help relieve jet lag, shift work adjustment and circadian rhythm disorders, whether at home or on-the-go.

“We are so excited to introduce the TheraLite to consumers,” said Bianca Araújo-Méndez, Compass Health Brands’ retail marketing manager. “After speaking with many of our customers, we identified an unmet need within the bright light therapy marketplace. Many of the low-priced, at-home, solutions lacked quality, while clinically-recommended devices were simply unaffordable, forcing many winter blues sufferers to go untreated. Thankfully, with the release of the TheraLite — which meets the key clinical requirements for bright light therapy — our company has been able to bridge that gap and provide an affordable, compact and portable solution.”

For increased portability, the TheraLite comes complete with a built-in, height-adjustable stand and with a travel cover that resembles a tablet case. The device was also designed to be used in either portrait or landscape mode to accommodate a wide-range of treatment preferences.

This is the latest offering from Carex, the same brand that manufactures the award-winning Day Light Classic Plus lamp. The TheraLite LED wellness lamp is available on Amazon for the low cost of \$49. For more information, please visit [www.compasshealthbrands.com](http://www.compasshealthbrands.com) or stop by the company’s booth (#43531) at CES 2018.

### **ABOUT COMPASS HEALTH BRANDS:**

Compass Health Brands® manufactures and distributes a broad range of innovative and high-quality homecare, rehabilitation, light therapy and pain management products that enable consumers to live healthier, more independent lives. The company markets its products to both professional and consumer sectors. Consumer brands include Carex®, AccuRelief™, Apex®, TheraLite™, Bed Buddy®, STRENGTHTAPE® and TheraMed® and are sold through drug store chains, drug wholesalers, mass merchants, and grocery retailers. Professional brands include ProBasics™, Roscoe Medical®, Meridian Medical®, InTENSity®, and Richmar® and are sold through a professional independent dealer/distributor network. For more information, visit [www.compasshealthbrands.com](http://www.compasshealthbrands.com).